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A TO Z OF CONDUCTING AN AIRCRAFT TRANSACTION

GKG Law, P.C. Webinar Series

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Laying out the Transaction Process





Establish Acquisition/Transition Criteria

→ What is the mission?

- Identify prevailing reason to buy now: size, image, age, technology level, tax depreciation exhausted, value
- Determine budgets: acquisition and operating



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Create Mission Profile

Evaluate your expectations: reliability, operating cost, hassle factors, requirements of personnel, maintenance requirements/downtimes, acquisition cost

Evaluate models of equipment against criteria

- City-pairs analysis: will aircraft do it?
- Needs analysis: number of seats, configuration of seats, galley requirements, baggage capacity, lavatory, predictable operating costs
- Cost comparison for particular mission between models
- Operational support requirements at home-base and destinations





Considerations

Preliminary Considerations, Economics and Logistics

- Market conditions
- Buy-In from all critical parties
- Timeframe for sale/purchase
- Budget for project: estimated sales price, lease startup or breakage fees, tax on gain, advertising, attorney's fees, maintenance, commissions, escrow and IR fees





Preparation for Sale

 > Pre-Negotiation Strategies for Selling the Aircraft
 > Positioning aircraft in market: pricing, competition, marketable equipment & cosmetics
 > Seller buy-in of market conditions and pricing
 > Analyze logbooks from pre-purchase facility perspective



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Pre-purchase Inspection

Buying or Selling Considerations

- Qualified facility capable to address issues or independent from seller, if applicable
- Accomplish work to satisfaction
- Personnel on-site to oversee project
- Estimate "worst case" discrepancy list
- Defined aircraft condition by contract
- Establish appropriate communication and work-scope definition with vendor







→ Plan for the contingencies
 → Develop a proactive stance rather than a reactive stance
 → Communicate often with all related parties
 → Be ready to close!





Documenting the Transaction



What Goes into the Letter of Intent

→ Timeframe

- List of what equipment and documentation comes with the aircraft
- Purchase price and deposit amounts and conditions
- Inspection scope and facility
- Terms of a test flight and/or acceptance flight



What Goes into the Letter of Intent cont'd

 → Who pays what for discrepancies and aircraft movement costs
 → Rights and obligations to accept / reject aircraft
 → Delivery conditions and location
 → Taxes
 → Deal specific points





Purchase Agreement

The deal points from the LOI plus:

- More precise contractual language
- Specifics of scope of inspection and acceptance / rejection rights and obligations
- Detailed closing mechanics
- Conditions to seller's obligation to close
- Conditions to purchaser's obligation to close



Purchase Agreement cont'd

- Representations and warranties
- "As-is" warranty disclaimer
- Risk of loss or damage
- Default and remedies
- Miscellaneous boilerplate provisions
- Exhibits (e.g. confirmation of acceptance after inspection, warranty bill of sale, delivery receipt, etc.)







What if this is a back-to-back? Need to identify whose deposit is in escrow





Factoring in the Timetable for Financing



Planning / Timing Considerations

- → Time required to arrange financing can exceed by several weeks the time required to inspect and close on an aircraft
- → Lender selection 2 weeks Loan app / credit approval 2 weeks 1 week Lender document preparation Buyer review / negotiation of loan docs 1 week 1 week
- Execute docs and prepare for closing

Tax Planning Issues regarding Financing

→ Non-recourse versus Recourse

- IRC Section 465
- Back to Back loan



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Planning an Ownership and Operating Structure





Threshold Decision: In-house Flight Department versus External Management Company

→ Convenience
→ Human resources
→ Expertise
→ Control
→ Additional cost versus cost savings



Desire to Earn Charter Revenue

Need to offset costs

- Accurately projecting increased revenue and expenses
- → Tax considerations
- Coordinating scheduling





Federal and State Tax and Federal Aviation Regulations Planning

→ Facts relate to prior planning considerations
 → Begin with state sales and use tax
 → Overlay sales tax "structure" onto federal tax planning
 → Reconcile with FAR compliance requirements





Closing Remarks



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